

# Summer School in Prague

June 22 – July 5, 2015

<b>Organiser:</b>	<b>College of Information Management, Business Administration and Law</b> Vltavská 585/14, 150 00 Praha
<b>The date of the school:</b>	June 22 – July 5, 2015 The stay in Prague can be extended by one week
<b>Programme:</b>	1st week – classes according to the timetable <ul style="list-style-type: none"><li>○ 6 modules x 4 classes (45 minutes each)</li><li>○ 9:00 – 10:30, 10:45 – 12:15</li></ul> 2nd week - organised social events 3rd week – elective programme
<b>Price:</b>	150 EUR per a student (it applies in case of at least 12 participants)  The price includes: teaching, selected social events The price does not include: travel, accommodation, meals

## Teaching programme:

### Module 1 : Innovation as a cornerstone of competitiveness

- Theoretical foundations of innovative processes: Prof. Ing. Jiří Dvořák, DrSc. (a board member of Association of Innovative Entrepreneurship CR)
- System of Innovative Entrepreneurship in the Czech Republic : Doc. Ing. Pavel Švejda, CSc. (secretary general of Association of Innovative Entrepreneurship CR)
- Commercialization of innovations: Ing. Karel Mráček, CSc. (a board member of Association of Research Organizations)

## **Module 2: Economic relationships of EU and countries of the former Soviet Union – investment on the bases of innovations**

- Ing. Jaroslav Halík, MBA, Ph.D. (The University of Economics, Prague)
- Prof. Ing. Václav Kubišta, CSc. (Czech Chamber Of Commerce)

## **Module 3: Foreign policy of the Czech Republic and its contribution for the competitiveness of the country**

- A representative of The Ministry of Foreign Affairs/The Ministry of Industry and Trade

### **Economic support of export and support of high-tech export (innovation of exported technological units and production)**

- A representative of Guarantee and Development Bank / The Ministry of Industry and Trade

## **Module 4 : Economic development in the Czech Republic after 1989, restructuring of the economy and pressure on competitiveness and innovations**

- Doc. Ing. Božena Kadeřábková, CSc. (VŠMIEP)
- Doc. Ing. Jiří Beck, CSc. (VŠMIEP)

### **Monetary separation**

- Ing. Klára Čermáková, Ph.D. (The University of Economics, Prague)

### **Bad Loans Consolidation**

- Ing. Jaroslav Rod, CSc. (Czech University of Life Science, Prague)

## **Module 5: Political parties, their programmes and social climate (and the influence on the output of the national economy)**

- PhDr. Milan Lupták, CSc. (The University of Economics, Prague)

## **Module 6: International migration, foreign labourforce on the Czech labour market – interest of the Czech Republic in highly qualified labour force capable of innovating processes and products**

- PhDr. Milan Lupták, CSc. (The University of Economics, Prague)

## Festive conclusion of the course and certificate awarding

### Social events:

- Karlštejn Castle
- Kostelec nad Labem – open-air-museum of middle-ages houses and facilities
- Karlovy Vary
- Kutná Hora – St. Barbara Church
- Transportation Museum
- Mucha Museum in Prague
- Excursion to glassworks

**Programme director:** doc. Ing. Božena Kadeřábková, CSc. (VŠMIEP vicechancellor)

**Managing organiser (tutor):** Ing. Gabriela Hujová, Mgr. Petra Zlámaná

### Further instructions

- Dead-line for applications for the summer school is April 30, 2015
- Payments must be made by May 15, 2015
  - Bank: Fio banka, a.s.
  - Price: € 150
  - Account number: 535359001/2010
  - IBAN: CZ342010000000535359001
  - SWIFT: FIOBCZPP
  - Specific symbol: 1141415
  - Fill in the remark field with your name and surname
- Teaching is in English and Russian

### More information at:

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- Email: gabriela.hujova@vsmiep.cz