

APPLICATION FORM

IVth INTERNATIONAL CONFERENCE "ECONOMIC OF ENTERPRISE: MODERN PROBLEMS OF THEORY AND PRACTICE"

Family name		
First name		
Title (degree)		
Institution / Company		
Current position		
Title of paper		
Section No		
Form of the contribution:	<input type="checkbox"/> communication on the session of a section (up to 10 min.)	
	<input type="checkbox"/> distance participation (submission of papers only)	
The need for multimedia projector	<input type="checkbox"/> Yes	<input type="checkbox"/> No
The need for the hotel accommodation (covered by the participant themself)	<input type="checkbox"/> Yes	<input type="checkbox"/> No
The period of accommodation	from	to
The need for a formal invitation letter	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Postal address (for sending the conference proceedings)		
E-mail		
Phone		
Date of completion		

LOCATION OF THE ORGANIZATIONAL COMMITTEE

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MINISTRY OF EDUCATION AND SCIENCE OF
UKRAINE

ODESSA NATIONAL ECONOMIC UNIVERSITY

BELARUS STATE ECONOMIC
UNIVERSITY
(MINSK)

WARMIA-MAZURY UNIVERSITY IN OLSZTYN,
POLAND

UNIVERSITY OF APPLIED SCIENCES
(MITTWEIDA, GERMANY)

INSTITUTE OF MARKET PROBLEMS AND
ECONOMIC & ECOLOGICAL RESEARCH OF NAS
OF UKRAINE



IVth INTERNATIONAL SCIENTIFIC
CONFERENCE

"ECONOMIC OF ENTERPRISE:
MODERN PROBLEMS OF THEORY AND
PRACTICE"

September 18, 2015

INFORMATION LETTER

ODESSA 2015

Dear colleagues!

We have a pleasure to announce the IIIrd International Scientific Conference "Economic of Enterprise: Modern Problems of Theory and Practice" to be held in Odessa, September 18, 2015. We seek innovative contributions from academics, business people and others that explore the modern problems of economics of enterprise. Empirical and theoretical contributions are invited on (but not limited to) the following **topics**:

1. Improving quality and competitiveness of enterprise
2. Innovations and investment in development of enterprise
3. Strategies of development of enterprise
4. Enterprise planning and control in modern business environment
5. Modern methods of management of enterprise
6. Statistical methods and quantitative models in economic of enterprise
7. Renewable and non-renewable energy: Economical problems of management of energy supply of enterprises
8. Economic components of business environment

THE ORGANIZATIONAL COMMITTEE OF THE CONFERENCE

Chairman – prof. Mikhail Zveryakov, DSc in Economic, corresponding member of National Academy of Sciences of Ukraine (NASU), Rector of ONEU.

Vice Chairmans: - prof. Anatoly Kovalyov, DSc in Economic, Vice-rector in charge of scientific work of ONEU
- prof. Alexander Yankovoy, DSc in Economic, Head of Department of Economic of Enterprise of ONEU.

Secretary of the Organizational Committee – Valentina Semenova, PhD, Associate Professor, Deputy Head of Department of Economic of Enterprise of ONEU;

Prof. Serguey Kharichkov – DSc in Economic, Deputy director of IMPEER (NASU), Ukraine

Prof. Mariola Grzybowska-Brzezinska – PhD in Economic, Warmia-Mazury University in Olsztyn, Poland

Prof. Hartmut Lindner– DSc in Economic, University of Applied Sciences (Mittweida, Germany)

Working languages: Ukrainian, Russian, English and German.

Deadline for application and submission of papers is July 1, 2015.

Completed application forms and papers should be sent to the organizational committee or via e-mail to **ep_oneu@mail.ru** not later than July 1, 2015, followed by:

- information about authors of contribution;
- 1-2 pages paper;
- copy of receipt of registration and publication fees (for participants from Ukraine only).

Registration fee is €15.

Publication fee: €11.

Details for payment in EUR or USD are available at **k.ep@oneu.edu.ua**.

GUIDELINES FOR PAPERS

Manuscripts of communications should be single-spaced and formatted for A4 size with 2 cm margins on all four sides. A 1.25 cm tab indent should begin each paragraph. Manuscripts ordinarily should be between 1,800 and 3,600 symbols (inclusive of references and all other items) using Times New Roman 14-point type, presented in the format of *.doc (MS Office Word 2003)

Figures, charts, tables are to be in black and white. The tables and figures should be numbered in Arabic numerals, followed by brief descriptive titles. All captions and titles have to be typed using Times New Roman, 14-point in bold. All figures must be grouped as a single object. Mathematical notation must be clear within the text. Equations are required to be typed with MS Equation Editor Office, centered, and numbered in parentheses flush with the right margin. Please, do not use scanned objects!

References should be placed next to the text as a list numbered in order of appearance. Citations in the texts appear as a number of reference and appropriate page number, separated by a comma, in

square brackets e.g. [5, p.18]. Style of references is required to be in compliance with GOST 7.1:2006.

Layout of the text is as follows: first line - surnames and initials of authors (no more than three authors are allowed) in bold, right sided. Next line contains title and affiliation of the author(s). The title of publication (no more than 8 words, all bold uppercase) is placed afterward with one empty line before. The body of the text (justified) is to be submitted subsequently.

Example of the layout is as follows:

Petrenko A.,
Ph.D., Associate Professor
Odessa National Economic University

MODERN PROBLEMS OF INTENSIFICATION OF INNOVATION ENTERPRISE'S ACTIVITY

[Text]

References

1. Blair M. H. An empirical investigation of advertising wearin and wearout / M. H. Blair // Journal of Advertising Research. — 2000. — V.40, №6. — pp. 95-100.
2. Hunt S. D. The Nature and Scope of Marketing / S. D. Hunt // Journal of Marketing. — 1976. — V.40, №3. — pp. 17 - 28.
3. Anderson J. C. Value merchants : demonstrating and documenting superior value in business markets / J. C. Anderson, N. Kumar, J. A. Narus — Boston, Mass. : Harvard Business School Press, 2007. — xiii, 219 p.

The organizational committee retains the right to return papers violating the guidelines.

Authors may publish expanded version of presented communications in a form of article in the journal "Vistnyk socio-ekonomichnykh doslidzheny" (Socio-Economic Research Bulletin) publishing by Odessa National Economic University. The guide for submission of manuscripts is available at **<http://vsed.oneu.edu.ua>**